

RUTHIK GONELA

Video Editor | Video Producer

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PROFESSIONAL SUMMARY

Video editor and producer with 5+ years of post-production experience across branded content, podcasts, YouTube channels, and event films. Professional-level in Adobe Premiere Pro and After Effects, with working command of DaVinci Resolve and Photoshop. Delivered 30-45 podcast episodes and 25+ YouTube videos across gaming, travel, lifestyle, and motivational content, owning every stage from raw footage through colour grading, audio mixing, motion graphics, and platform-ready export. Experienced leading small editing teams on tight, recurring publishing schedules. Seeking a full-time video editor or producer role in Hyderabad.

CORE SKILLS

Software: Adobe Premiere Pro (expert), Adobe After Effects (expert), DaVinci Resolve, Adobe Photoshop, Canva

Editing & Post-Production: Long-form and short-form editing, multi-camera editing, colour correction and colour grading, pacing and rhythm, transitions, rough cut to final cut

Motion Graphics & Design: Intro and outro animation, logo stingers, lower-thirds, title animation, on-screen effects, thumbnail and cover art design

Audio Post-Production: Audio sync, noise reduction, EQ, volume levelling, mixing for dialogue and music

Production: Pre-production planning, concept development, scripting, filming assistance, content strategy, on-set coordination

Delivery & Platforms: YouTube optimisation, Instagram Reels and short-form vertical video, export and format specifications, deadline-driven delivery

Collaboration: Client communication, team leadership and mentoring, feedback-driven revision cycles, cross-functional work with photographers, designers, and writers

PROFESSIONAL EXPERIENCE

Associate Video Editor

Happening Design | Hyderabad, India (On-site, Full-time) | Dec 2025 - Present

- Edited a SaaS AI voice-agent pitch video combining motion graphics and narrative storytelling to communicate the product to prospective customers.
- Produced Meta ad creatives for conference lead-generation campaigns, structuring each edit around the product's key USPs to drive sign-ups.
- Edited full-length conference talks - TED-style sessions, lightning talks, and speaker keynotes - and repurposed them into short-form clips for social distribution.
- Edited 20+ podcast episodes and delivered branded video content across in-house product marketing and outside agency clients in Adobe Premiere Pro and After Effects.

Video Editor

SoulFul Frames Studio | Hyderabad, India | Jan 2024 - May 2025

- Edited wedding, birthday, and housewarming event films end to end, taking raw multi-camera footage through to final colour grade and delivery.
- Cut cinematic event narratives in Adobe Premiere Pro, applying colour correction, sound sync, and effects work matched to the tone of each event.
- Designed bespoke title animations, intros, and lower-thirds per film, and worked with cinematographers and clients through review rounds to lock final cuts on schedule.
- Restructured the studio's post-production workflow, reducing delivery turnaround and improving client satisfaction.

Senior Video Editor

DOPy (Department of Photography) Club, Geethanjali College of Engineering and Technology | Hyderabad, India | Jun 2023 - Oct 2025

- Owned the club's creative workflow from concept to final export across event highlights, interviews, and promos, including filming assistance and shot planning on live shoots.
- Led and mentored a team of junior editors, assigning cuts, reviewing work, and coaching them on Premiere Pro workflow under tight event schedules.
- Produced short-form vertical video that grew the club's social reach, maintaining consistent branding across all media alongside photographers, designers, and writers.

Video Editor and Graphic Designer (Freelance)

Podcast Production | Remote | Aug 2023 - Sep 2025

- Managed end-to-end production of 30-45 podcast episodes, delivering both audio and video to broadcast-consistent standards.
- Produced multi-camera video edits with clean transitions, overlays, and visual composition suited to long-form conversation.
- Mixed and repaired episode audio using noise reduction, EQ, and volume levelling for clarity and consistency across the series.
- Designed cover art, thumbnails, intro and outro animations, logo stingers, and branded lower-thirds, and optimised every episode for YouTube and streaming delivery.

Video Editor (Freelance)

HighPingHero, Gaming YouTube Channel | Remote | May 2023 - Sep 2023

- Edited high-intensity gaming content in Adobe Premiere Pro, including gameplay highlights, montages, and reaction edits with beat-synced cuts and on-screen effects.
- Created custom thumbnails, intro animations, and overlays consistent with the channel's visual identity.
- Formatted and optimised uploads for YouTube performance, focusing on pacing, retention, and click-through rate.

Video Editor (Freelance)

Food and Lifestyle Content Creator | Remote | Jan 2023 - Aug 2023

- Edited food and lifestyle videos in Adobe Premiere Pro with attention to pacing, storytelling, and visual appeal.
- Applied colour grading, transitions, and audio synchronisation to lift overall production quality.
- Designed custom thumbnails and visual assets in Adobe Photoshop to strengthen channel branding.

Video Editor (Freelance)

Mok Joshua, Travel and Motivational YouTube Channel | Remote | Apr 2022 - Dec 2022

- Edited travel vlogs and motivational videos in Adobe Premiere Pro, holding a consistent visual style across the channel.
- Applied storytelling and pacing techniques to improve viewer engagement and retention.
- Contributed to scripting and concept development, working with the creator to shape narratives with clarity and emotional impact.

Video Editor

Ace Media | Remote | Mar 2021 - Apr 2021

- Produced gameplay highlights, promotional material, and event recaps for gaming industry clients.
- Adapted editing style to each client's brand requirements, contributed to content planning and scripting, and delivered against tight deadlines.

LIVE EVENTS AND LEADERSHIP

Event Admin and League Operations

DreamHack Hyderabad | 3 consecutive years

- Ran stage administration and league operations for major esports events including DreamHack Hyderabad, BGMI Snapdragon Pro Series, and Omen Hyderabad City Finale.
- Led on-ground teams, coordinated players and production crews, and resolved live technical issues during broadcast tournaments.

PR Head

AIML Club, Geethanjali College of Engineering and Technology | College tenure

- Directed branding, registrations, and on-ground logistics for collegiate gaming competitions and community events, driving participation and audience engagement.

EDUCATION

B.Tech, Computer Science and Engineering (AI and ML) - Geethanjali College of Engineering and Technology, Cheeryal | 2022 - 2026

Senior Secondary (Class XII), Science - Sri Chaitanya Junior College | 2022 | 80.30%

Secondary (Class X), CBSE - St. Martin's High School | 2020 | 75.40%

PORTFOLIO AND WORK SAMPLES

Full portfolio (Google Drive): https://drive.google.com/drive/folders/17Ghkbz4rtNtrixwP7bGMd4e8syvASZi?usp=drive_link

Long-form YouTube edits: <https://youtu.be/Qq-qvJm8fRc>

<https://youtu.be/uql1Rm0TBRs>

Instagram short-form (shot and edited): <https://www.instagram.com/reel/DCt449sT7Ck>

LANGUAGES

English | Hindi | Telugu